

FOR IMMEDIATE RELEASE

Millions of Shorebirds will be Safeguarded with Launch of Groundbreaking Midcontinent Strategic Framework

June 10 marks the official launch of the **Strategic Framework of the Midcontinent Shorebird Conservation Initiative (MSCI)**, a groundbreaking effort to protect the millions of shorebirds that depend on the wetlands, grasslands, and coastlines spanning the central regions of North and South America.

Developed through a multi-year, collaborative process involving over 250 organizations, institutions and agencies, the MSCI Strategic Framework addresses urgent threats to shorebirds, such as habitat conversion due to incompatible practices and climate change across the entire Midcontinent migratory corridor. The MSCI Strategic Framework outlines shared goals and conservation strategies that reflect the priorities of diverse partners, from Indigenous communities and landowners to scientists, conservationists, and policymakers.

“Shorebirds connect us beyond borders and conserving them and their habitats means preserving nature benefits for communities across vast landscapes, such as clean water, healthy soils and our collective ability to face climate change” said [Benoit Laliberté], [Conservation Biologist, Canadian Wildlife Service].

The MSCI Strategic Framework is available online at <https://midamericasshorebirds.org>, including downloadable materials, the full conservation framework, and ways to get involved.

Public webinar to launch the MSCI Strategic Framework:

Featuring highlights, stories from the field, and opportunities for engagement:

- **Tuesday June 10, 2pm EST**
- **Registration is free and open to all:**
https://zoom.us/webinar/register/WN_YsiaEF7dSRCNCBBVK3q9yg

About the Midcontinent Shorebird Conservation Initiative

MSCI is a hemispheric collaboration designed to strengthen shorebird conservation efforts along the Midcontinent Flyway. It aims to align stakeholders around a common vision, empower communities, and elevate the role of science and partnerships in conservation planning. Key components of the MSCI include:

- The **Strategic Framework for Collaborative Action Plan** to guide investments and partnerships
- **A Regional Threat Assessment** identifying priority challenges and opportunities
- Practical tools and **resources to support coordinated implementation** at multiple scales
- The MSCI Initiative welcomes everyone, from conservation professionals to bird lovers, to explore how they can take part. Whether you're a farmer, student, or interested in the environment, the MSCI offers ways to contribute.





The development of the Midcontinent Shorebird Conservation Initiative was led by Environment and Climate Change Canada, Manomet Conservation Sciences, Arctic Migratory Bird Initiative under the Conservation of Arctic Flora and Fauna.

Download high-resolution images for press use:

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